

Jaryd Wilson

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Education

Bachelor of Journalism and Bachelor of Arts in Communication
Emphases: Convergence Journalism, Online Journalism, and Organizational Communication
University of Missouri - Columbia, Missouri
3.33/4.00 GPA

Experience

- Web 2.0 communication editor, REDI January 2010 – present
- Worked with two other journalism capstone students to create an online/social media presence for Regional Economic Development, Inc. (REDI)
 - Created a Facebook fan page, Twitter account and LinkedIn group, and set up a Wordpress multimedia blog
 - Worked with REDI to increase communication with stakeholders through the interactive uses of its newfound social networking accounts
- Public relations campaign designer, SHAPE February 2010 – April 2010
- Worked with four other communication capstone students to design a year-long campaign proposal for Sexual Health Advocate Peer Education (SHAPE)
 - Conducted research, created programming strategies, managed a budget and designed evaluation techniques for promoting SHAPE and its new sexual health website
 - Designed and organized a 51-page written proposal using *InDesign*
- Website editor, KOMU July 2008 – December 2009
- Edited television scripts for publication on KOMU.com using *Avid Active Content Manager*. KOMU is the NBC TV affiliate in Columbia, Missouri.
 - Edited photos using *Photoshop* for publication on the website
 - Cut and posted video from newscasts using *Avid Newscutter*
 - Used social networking outlets to connect with mid-Missourians
- Multimedia producer, KMOV January 2008 – October 2009
- Conducted live blogging for basketball games using *CoverItLive*
 - Shot video during football press conferences
 - Blogged with MU sports updates using *Movable Type* content manager
 - Traveled to University of Illinois for MU/U of I football comparison feature – wrote and took photos for project
- Writer and designer, *The Maneater* August 2006 – July 2008
- Designed feature and template pages for the official student newspaper of MU
 - Created a few one page features and several section front pages using *InDesign*
 - Wrote 48 articles for news, features and sports sections